

Interests Inventories

Interest inventories are often used in career analysis to assist in finding areas where the individual has strong interests and therefore is more likely to enjoy the work.

They answer questions like:

“What are they interested in?”

“Where do their interests coincide with interests of those already in the profession?”

“Do they have a gap between their interest and skill in a career?”

We have interest inventories available from the following providers:

- ◆ Strong Interest Inventory
- ◆ Strong / MBTI Interest combination
- ◆ Campbell’s Skills and Interest Inventory (CSII)

Interest inventories can be used alongside or combined with personality assessments to give people a strong indication of the types of careers they would “fit” well with.

Career interests can be used alongside skills assessments to ascertain where an individual may want to explore different careers and uncover potential training needs.